



REPUBLIC OF KENYA

MINISTRY OF YOUTH AFFAIRS, CREATIVE ECONOMY AND SPORTS

STATE DEPARTMENT FOR YOUTH AFFAIRS AND CREATIVE ECONOMY

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – FRAMEWORK AGREEMENT - FIRMS SELECTION)

Country:	KENYA
Name of Project:	NATIONAL YOUTH OPPORTUNITIES TOWARDS ADVANCEMENT
Credit No.	IDA-7355-KE/Grant No. E210-KE
Assignment Title:	Consultancy Services for Provision of Employer Organizations/ Service Providers for placement of NYOTA beneficiaries on apprenticeship (On the Job Experience) (OJE)
Reference No:	Provided in the table herein

The Government of Kenya has received financing from the World Bank towards the cost of the National Youth Opportunities Towards Advancement (NYOTA) Project and intends to apply part of the proceeds for consulting services.

The consulting services (*“the Services”*) include **placement of the beneficiaries in Apprenticeship (On-The- Job Experience) with employers for 3 to 5 months and thereafter placement in paid employment for a period of at least 6 months.**

The main objective of the On-The- Job- Experience is to provide job specific technical skills to targeted youth through apprenticeship and job placement, which will be provided by the private sector employers. The consultant will be responsible for bringing in the private sector employers to place targeted youth beneficiaries on apprenticeship and job placement opportunities.

The duties and responsibilities of the Consultant will include;- Mobilization of the private sector employers, identification of job opportunities, apprenticeship and job placement.

On-The-Job Experience will be provided at work places convenient to youth in each of the 47 counties.

The Services will cover beneficiaries in 47 counties grouped in eight (8) lots and staggered over a period of three years. As part of expression of Interest, Service Providers will be required to indicate a lot or lots that they are interested in, which are as tabulated below:

Lot	Reference No:	Counties	Estimated Trainee No.
Lot 1	KE-SDYA-464703-CS-FBS	Nakuru, Laikipia, Narok, Bomet, Kericho, Nyamira, Homabay, Kisii	7,055
Lot 2	KE-SDYA-464716-CS-FBS	Kisumu, Migori, Kakamega, Bungoma, Transnzoia, Vihiga, Busia, Siaya	7,740
Lot 3	KE-SDYA-464735-CS-FBS	Machakos, Kitui, Makueni, Taita Taveta, Kwale	4,300
Lot 4	KE-SDYA-464762-CS-FBS	Kirinyaga, Embu, Nyeri, Meru, Tharaka Nithi, Nyandarua	5,498
Lot 5	KE-SDYA-490180-CS-FBS	Isiolo, Samburu, Marsabit Turkana	4,240
Lot 6	KE-SDYA-464769-CS-FBS	Nandi, Uasin Gishu, Baringo, West Pokot, Elgeyo Marakwet	4,510
Lot 7	KE-SDYA-465167-CS-FBS	Mombasa, Kilifi, Wajir, Mandera, Garrisa, Tana River, Lamu,	6,787
Lot 8	KE-SDYA-465168-CS-FBS	Nairobi, Kiambu, Kajiado, Muranga	4,870

It is anticipated that there will be a minimum of three cycles in each County. Each cycle will last for 3 to 5 months in apprenticeship and placement in employment for at least six (6) months post apprenticeship.

The Terms of Reference (ToR) for the primary procurement stage for the assignments can be obtained/ downloaded from <https://youth.go.ke/tenders-and-awards> /and www.nyotaproject.go.ke

The Ministry of Youth Affairs, Creative Economy and Sports (State Department for Youth Affairs and Creative Economy) now invites eligible consulting firms (*“Consultants”*) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

NB: Firms in the following skill areas are highly encouraged to submit their Expression of Interest:- Blue , Orange, Green, Grey economies and Digital space.

The shortlisting criteria are:

- Cover letter for EOI indicating lots applied for;
- The firm shall be registered/ incorporated as a consulting firm.
- Seven (7) years of Experience working in a comparable youth employment project, Five (5) years of experience in placement in On-The-Job experience.
- Should have operations in at least 3 counties across the country with evidence of diverse employer connections in different economic sectors both in Kenya and any other country.
- Proven Capacities and experiences of the service provider to achieve in a Results Based Financing Model;
- Readiness to implement: Has a well-defined team structure that has experience in implementing youth projects including apprenticeship (On-The-Job Experience) and placement of beneficiaries in paid employment that will include key staff with the following qualifications;
 - Team Leader: Post graduate degree in management or administration, at least ten (10) years of high-level professional experience in program design, coordination and/or management. Must have been team leader in at least one comparable assignment.
 - Human Resource Expert: Post graduate degree in Human resource management, Labour relations, Social Sciences; at least eight (8) years of experience with job recruitment, placement and retention.
 - Quality assurance Manager: Post graduate degree in Monitoring and Evaluation or any related field; at least five (5) years of experience in Monitoring, Evaluation and Verification
- Demonstrated technical and managerial capacity to undertake the assignments in the submitted company profile

NOTE:

- Key Experts will not be evaluated at the shortlisting stage.
- Expression of Interest Documents to be submitted for every lot applied for.
- The shortlist will contain 5 to 8 firms for each lot.

The attention of interested Consultants is drawn to section III paragraph 3.14, 3.16, 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" dated July 2016 and revised in February 2025 (6th Edition) (*“Procurement Regulations”*), setting forth the World Bank's policy on conflict of interest. In addition, please refer the following specific information on conflict of interest related to this assignment; ***“Consultants shall not be hired for any assignments that would be in conflict with their prior or current obligations to other clients, or that may place them in a position of being unable to carry out the assignment in the best interests of the borrower.”***

Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consultant will be selected in accordance with the Framework Agreement arrangements described in the Procurement Regulations and to be specifically set out in the Request for Proposals.

Further information can be obtained at the address below during official working hours [0800 to 1700 Hours].

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) to be received on or before **9th June, 2025 at 1000 Hours.**

**Principal Secretary,
State Department For Youth Affairs and
Creative Economy
National Project Manager - NYOTA
Bruce House, Standard Street, 3rd floor Northern Wing room No. 321
P. O. Box 34303 – 00100, Nairobi, Kenya
Tel: +254 208693400,
Email: info@nyotaproject.go.ke**

Completed REOI document (paginated and stamped/signed on each page) and enclosed in plain sealed envelope marked with the tender reference number and addressed to the Principal Secretary, State Department of Youth Affairs and Creative Economy, P. O. Box 34303 – 00100, Nairobi, Kenya, and should be deposited in the Tender box at Bruce House 3rd Floor to be received on or before **9th June 2025 at 1000 Hours.**

The REOI will be closed/opened immediately thereafter at the NYOTA Board-room, Bruce House, Standard Street.